

## 25<sup>th</sup> August 2009 Board meeting

1. At the August Board meeting it was announced that Lesley Gould would be standing down as a director, due to other commitments. The Board decided that the number of directors would remain at 11 for the present. Tony (Chairman) thanked Lesley for her work.
2. Talks are progressing with CDC about the potential of free residents parking in the town's car parks before 10 am, and also with HML about a 'Park and Ride' scheme for Saturdays based at their new Gargrave Road site.
3. Skipton BID is pleased to announce that as part of its remit to promote Skipton to the wider area to encourage both tourism and improve the economy, they have decided to help fund the increased costs of production and distribution of The The Skipton Town Guide. The Town guide has been produced for many years by The Craven Herald for The Skipton Chamber of Trade & Commerce. 50,000 guides are printed containing information about Skipton and advertisements by businesses. The Chamber pays for these to be distributed to TIC's in Yorkshire, The North East, Lancashire and Cumbria as well as to Hotels, Guest House and Attractions in the North and South Yorkshire Dales. The funding will mean that 25,000 more guides will be printed and the distribution area can be increased covering Hotels, Guest Houses, and Attractions in North, West and East Lancashire.
4. At the August meeting it was agreed that Skipton BID would support the Yuletide Festival. This was previously known as the Medieval Festival and was organised by The Chamber of Trade & Commerce. This two day festival brings many people to the town, and has always been intended as a boost to the retail trade just before Christmas. In previous few years the festival has run at a loss and looked as if it would no longer be viable but Skipton Town Council have stepped in and now organise the festival. This remit of bringing people to town to spend will continue and they are giving the festival a 'new look' with extra entertainments, spread around the town centre. More information will be out shortly.

Tony Barrett  
Chairman Skipton BID LTD