

23rd February 2010 Board meeting

Marketing

- The BID has placed a Yorkshire Dales feature highlighting Skipton in the March edition of the Yorkshire Life magazine.
- The Skipton events leaflet has now been designed, printed and dispatched to Northern Print Distribution who will be placing the leaflets through the season into Hotels, B&B's, attractions and TIC's in the surrounding area. Areas included are Harrogate, Ripon, Knaresborough, Skipton, Grassington, Wharfedale and Settle. A quantity remains with the BID in Skipton for distribution to local businesses.
- If you would like to display some of these please contact the office.
skiptonbidltd@btinternet.com

Training

- The first of the free training courses has taken place and there has been a good take up of places on both the courses on offer.
- More free courses will be available at a later date.
- The Board would like to hear from you with suggestions for future training courses, if you have any ideas that would be of benefit to your business, please email the office.

Skipton in Bloom


- Skipton BID is pleased to announce that it is supporting Skipton in Bloom again this year to provide better and more floral displays in the town.

Working together

- The BID has a Board member on the Skipton Renaissance Town Team and will be working with them on various overlapping projects such as signs, marketing and a Safer Skipton.

Ongoing projects

- The BID is still working with Craven College on the ideas for signs to be placed in the town. They will also work with CDC, STC and other interested parties to achieve these aims.
- Talks are still ongoing with HML regarding the use of its car park on Gargrave Road as a 'Park and Ride' scheme on Saturdays.



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Tony Barrett
Chairman Skipton BID LTD