

23rd March 2010 Board meeting

skiptonbidltd@btinternet.com

Marketing

- David Goldie and other BID directors have been busy delivering copies of the events guide to BID levy payers in the town.
- If you have not yet been contacted and would like to display some of these please contact the office.

Training

- The free training courses have now finished and there was a good take up of places on both the courses on offer. Delegates found the training very informative and helpful and were presented with a certificate on completion of the course.
- The Board would like to hear from you with suggestions for future training courses, if you have any ideas that would be of benefit to your business, please email the office.

Skipton in Bloom

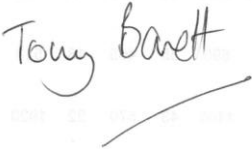
- Skipton BID is pleased to announce that it is supporting Skipton in Bloom again this year by sponsoring the hanging baskets.

Festivals and Events

- The BID is once again sponsoring Sheep Day and the Yuletide Festival. It has also decided to offer support to the annual Skipton Charities Gala and to 'Flock to Skipton,' which is a new event for the town.

Ongoing projects

- The BID is still working with Craven College on the ideas for signs to be placed in the town. Craven college is preparing designs for signs at the bus and rail stations and the car parks. The Board will work with CDC, STC and other interested parties to achieve these aims.
- Talks are still ongoing with HML regarding the use of its car park on Gargrave Road as a 'Park and Ride' scheme on Saturdays.
- The BID is joining with The Chamber of Trade and Commerce, STC and CDC to look at ways to alleviate the car parking problems in the town as part of a shop local scheme and making Skipton more appealing to come to visit.



023 01 2010 11 10:00 AM

Tony Barrett
Chairman Skipton BID LTD