

22nd September 2009 Board meeting

1. Following the September meeting the Board are pleased to announce that they have appointed, a Skipton based company, Alexander King Associates Ltd to market Skipton. The Board are looking forward to working together with AKA in providing, for the first time, a co-ordinated approach to the marketing of Skipton.
2. Talks are still progressing with CDC about the potential for free residents parking in the town's car parks before 10 am. A further meeting has been arranged, and hopefully there will be more news shortly.
3. Christmas will be brighter this year because the BID is to help fund more Christmas lights in the town. There will be new lights on Swadford and Newmarket Streets as well as Keighley Road as far as the bus station. This will mean that some of the older Christmas lights can be cascaded to other streets that were previously unlit. It is hoped that over time new lights will light up the entire town centre.
4. Training for staff is being investigated and the intention is that there will be free courses for Levy Payers and their staff. Levy Payers will be hearing from the Board soon with an offer of courses.

Tony Barrett
Chairman Skipton BID LTD